

STYLE / SHOPPING / STARS

LOU LOU

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LOU LOU on location



LOULOU Little Black Dress Wardrobe Seminar

When & Where: October 27th 2009 at Upper Canada Mall in Newmarket, Ontario

What: Fashionistas listened in earnest while *CityLine* style expert Lynn Spence and LOULOU Toronto Market Editor Liv Judd gave tips on smart shopping, fresh takes on wardrobe staples, and ideas on how to spice up that essential little black dress. Before and after the seminar, shoppers received makeup touch-ups from Cargo Cosmetics and then posed in front of the camera for their very own LOULOU cover.

The Extras: Ticket holders received an ultra-luxe gift bag including gift cards from Upper Canada Mall retailers and product samples to help kickstart their night of shopping.

Want to attend the next exclusive shopping party? Sign up at: louloumagazine.com/newsletter

1. Shoppers pose with *CityLine*'s style expert Lynn Spence and LOULOU's Toronto Market Editor Liv Judd
2. A shopper poses in front of the camera
3. Shoppers learn about the latest fall fashion trends
4. LOULOU's Veronica Hoang shows off her very own LOULOU cover
5. *CityLine*'s Lynn Spence and LOULOU's Liv Judd give a fresh take on fall fashion
6. A shopper gets a makeover by Cargo Cosmetics
7. Upper Canada Mall's Lucia Conner welcomes shoppers to the seminar
8. Autographed "little black notebooks"

